

# Katherine Bayerl

[www.katiebayerl.com](http://www.katiebayerl.com)

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## **Communications and Editorial Consultant** 2008-present

- Provide strategic communications support, assisting organizations to identify and implement high-leverage communications activities that increase their visibility and impact.
- Write and edit print and online content to engage educators, funders, and the general public.
- Manage website development, branding, graphic design, and multimedia projects.

## **VCFA Young Writers Network, Director** 2016-present

- Founding leader of a national network of author-led writing programs in underserved communities.
- Oversee four regional chapters and lead strategy, fundraising, and communications for the Vermont-based national initiative.

## **GrubStreet, Writing Instructor** 2012-present

- Teach multi-session fiction workshops for teens at the Boston-based creative writing center.
- Advise staff and board via the Education Committee.

## **Teen Voices Magazine, Features Editor** 2011-2012

- Directed Boston-based journalism program, guiding teens to produce over 50 feature articles (international print distribution: 62,000; online readership: 300,000).
- Redesigned support model with new writing workshop series for teen editors and weekly training sessions for editorial mentors.
- Recruited and coached international team of teen book reviewers, matching them with diverse, high-quality books, resulting in over 60 reviews per year.
- Edited and fact-checked articles, and assisted with print, web, and social media strategies.

## **Boston Plan for Excellence in the Public Schools, Communications Director** 2008-2011

- Led and executed the external communications strategy for Boston's local education fund.
- Managed production of publications, websites, and multimedia projects.
- Wrote publications that promote understanding of issues in urban school improvement and support educators in implementing effective practices.
- Provided editorial support to the executive director and staff.

## **Jobs for the Future, Project Manager to Senior Project Manager** 2006-2008

- Coordinated communications efforts of the national Early College High School Initiative.
- Documented effective practices in schools that succeed with underserved populations.
- Facilitated semi-annual literacy institutes and provided technical assistance to school teams.
- Developed training curricula for instructional coaches and school leaders.

## **Boston Public Schools, Teacher and Literacy Coach** 2002-2006

- Designed and taught reading, writing, and humanities courses for 9<sup>th</sup> and 10<sup>th</sup> grades, and coordinated 9<sup>th</sup> grade transition summer school.
- Facilitated collaborative professional development and new teacher study group.
- Provided coaching and curriculum support to teachers.
- Served as a founding faculty member of Boston International High School.

## **Boston Plan for Excellence in the Public Schools**

*Grants Coordinator* 2004-2005

*Policy/High School Programs Associate* 2000-2002

## VOLUNTEER WORK

**AFC Mentoring**, Boston, MA

One-on-one mentor to a teen in foster care.

**826 Boston**, Roxbury, MA

Served on advisory board, start-up grants team, and as a youth writing workshop facilitator.

**Department of Youth Services, Metro Youth Services Center**, Dorchester, MA

Taught two writing classes per week in the girls' detention facility.

**Hyde Square Task Force**, Jamaica Plain, MA

Tutored, mentor, summer course instructor for youth community organizers.

## SKILLS/TRAINING

**Teacher Certifications:** English Language Arts, English as a Second Language, Social Studies (8-12)

**Technology:** Microsoft Office, InDesign, Constant Contact, website administration

**Languages:** Fluent in Spanish, Proficient in French

## PROFESSIONAL AFFILIATIONS

**Society of Children's Book Writers and Illustrators**

## AWARDS

**Lois Lowry Fellowship** (West Roxbury, MA) & **Michael L Printz Author in Residence** (Topeka, KS), 2017.

**Associates of the Boston Public Library**, Children's Writer-in-Residence, finalist, 2012 & 2013.

**PEN-New England Children's Book Caucus: Discovery Award**, 2007.

## SELECTED PUBLICATIONS (see samples at: [www.katiebayerl.com](http://www.katiebayerl.com))

*A Psalm for Lost Girls*. G.P. Putnam Books for Young Readers. Spring 2017.

"Understanding Brookline: Emerging Trends and Changing Needs." Brookline Community Foundation, 2012.

"Beating the Odds: The Real Challenges Behind the Math Achievement Gap—and What High-Achieving Schools Can Teach Us About How to Close It." Carnegie IAS Commission on Mathematics and Science Education, 2008.

"Mags, Zines, and gURLs: The Exploding World of Girls' Publications." *Women's Studies Quarterly*, Vol. XXVIII, Feminist Press: New York, 2000.

## EDUCATION

**Vermont College of Fine Arts**, *MFA in Writing for Children and Young Adults* 2010  
Merit scholarship and alumni scholarship

**Tufts University**, *Masters in Teaching, Political Science/Political Philosophy* 2003  
Urban Teacher Training Collaborative Fellow

**Brown University**, *Bachelors in Education Studies, magna cum laude* 2000  
Departmental Honors and Education Department Award; Albert A. Bennet Thesis Award