

Katie Bayerl

www.katiebayerl.com

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Communications Consultant & Copywriter 2008-present

- Assist nonprofit and social cause organizations to identify and implement high-leverage communications activities that increase their visibility and impact.
- Write and edit print and online content (e.g., reports, newsletters, web copy, video & social media scripts, collateral) to engage donors, inform stakeholders, and motivate action.
- Facilitate product development from start to finish, supporting teams of staff and creative consultants (e.g., graphic designers, web developers, photographers) at each step.

GrubStreet, Writing Instructor 2012-present

- Teach fiction seminars, workshops, and online classes for teens and adults at the largest nonprofit creative writing center in the country.

VCFA Young Writers Network, Founding Director 2016-2019

- Founding leader of a national network of author-led writing programs in underserved communities.
- Oversaw four regional chapters and led start-up strategy, fundraising, and communications for the Vermont-based national initiative.

Teen Voices Magazine, Features Editor 2011-2012

- Directed Boston-based journalism program, guiding teens to produce feature articles with feminist and social justice themes for internationally distributed magazine (print: 62,000; online: 300,000).
- Redesigned writing support model for teen editors and editorial mentors.
- Recruited and coached international team of teen book reviewers to produce ~60 reviews per year.
- Edited and fact-checked articles, and assisted with print, web, and social media strategies.

Boston Plan for Excellence in the Public Schools, Communications Director 2008-2011

- Led and executed the external communications strategy for Boston's local education fund.
- Wrote publications to promote public understanding of issues in urban school improvement and support educators in implementing effective practices.
- Managed production of publications, websites, and multimedia projects and provided editorial support to the executive director and staff.

Jobs for the Future, Project Manager to Senior Project Manager 2006-2008

- Coordinated communications efforts of the national Early College High School Initiative.
- Documented effective practices in schools that succeed with underserved populations.
- Facilitated semi-annual literacy institutes and provided technical assistance to school teams.
- Developed training curricula for instructional coaches and school leaders.

Boston Public Schools, Teacher and Literacy Coach 2002-2006

- Designed and taught reading, writing, and humanities courses for 9th and 10th grades; coordinated 9th grade summer school.
- Facilitated collaborative professional development and provided coaching and curriculum support to teachers.

Boston Plan for Excellence in the Public Schools

Grants Coordinator 2004-2005

Policy/High School Programs Associate 2000-2002

VOLUNTEER WORK

JP Progressives, Boston, MA

Member of local progressive activist team & regular participant in local action.

Warren for President

Member of text team and door-to-door canvass team in Boston and New Hampshire.

Text Activist

Supported 2018 congressional races & GOTV with Open Progress and MoveOn.

826 Boston, Roxbury, MA

Advisory board, start-up grants team, and youth writing workshop facilitator.

Department of Youth Services, Metro Youth Services Center, Dorchester, MA

Taught two writing classes per week in the girls' detention facility.

Hyde Square Task Force, Jamaica Plain, MA

Tutor, mentor, and summer instructor for youth community organizers.

SKILLS/TRAINING

Teacher Certifications: Secondary Social Studies, English Language Arts, English as a Second Language

Technology: Microsoft Office, InDesign, various web admin and e-marketing tools

Languages: Fluent in Spanish, Proficient in French

AWARDS

Lois Lowry Fellowship (West Roxbury, MA), 2018

Michael L Printz Author in Residence (Topeka, KS), 2017

Associates of the Boston Public Library, Children's Writer-in-Residence, finalist, 2012 & 2013

PEN-New England Children's Book Caucus: Susan P. Bloom Discovery Award, 2007

SELECTED PUBLICATIONS (see samples at: www.katiebayerl.com)

A Psalm for Lost Girls. G.P. Putnam Books for Young Readers.

"Building a STEM Early College" in *Career Pathways in Action*. Harvard Education Press.

"Understanding Brookline: Emerging Trends & Changing Needs." Brookline Community Foundation.

"Beating the Odds: The Real Challenges Behind the Math Achievement Gap." Carnegie IAS Commission on Mathematics and Science Education.

"Mags, Zines, and gURLs: The Exploding World of Girls' Publications." *Women's Studies Quarterly*.

EDUCATION

Vermont College of Fine Arts, *MFA in Writing for Children and Young Adults* 2010
Merit scholarship and alumni scholarship

Tufts University, *Masters in Teaching, Political Science/Political Philosophy* 2003
Urban Teacher Training Collaborative Fellow

Brown University, *Bachelors in Education Studies, magna cum laude* 2000
Departmental Honors and Education Department Award; Albert A. Bennet Thesis Award